

Call to Artists from the Winnipeg Arts Council and the Downtown Winnipeg BIZ

Lock Onto Something Great



Public Art Opportunity

Inviting artists to submit design drawings for bicycle racks.

Selected artists will receive \$1500 for their design.

Deadline for submissions: 28 May 2007.





What it's all about

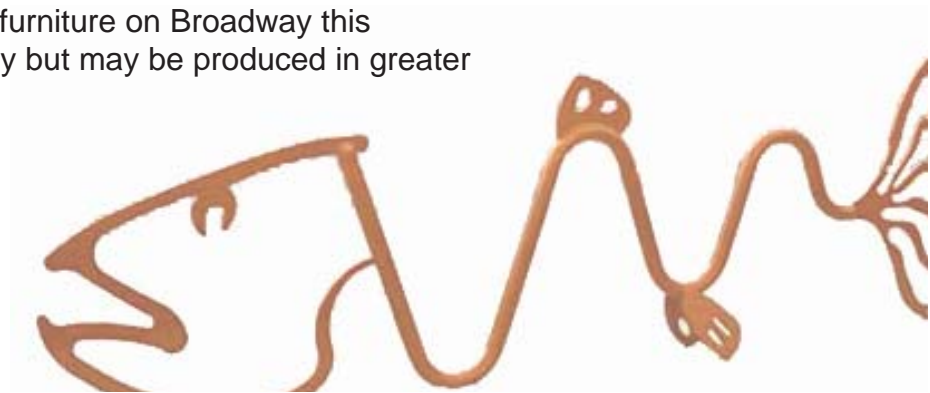
Flat, sunny and dry, Winnipeg is a wonderful place for bike riding. Get moving, then lock onto something great!

The Winnipeg Arts Council and the Downtown Winnipeg BIZ are calling on artists to submit designs for bicycle racks to be fabricated and installed on Broadway this summer.

Artists are asked to submit a line drawing that is graphically strong and that takes into account criteria for functional bicycle racks (see further on in document). Up to three designs will be chosen by a jury. Selected artists will refine and transfer their drawings to digital files that will be used as a pattern for laser-cut steel bicycle racks. The goal is to produce up to twelve bicycle racks for installation in July 2007.

Where the bicycle racks will be located

The Downtown BIZ is installing new benches and other site furniture on Broadway this summer. The racks will also be installed on Broadway initially but may be produced in greater numbers for Broadway and other locations in the future.





Broadway Context



Winnipeg's grandest street, Broadway is one of the jewels of Winnipeg, and a source of pride for Winnipeggers. Envisioned as a model town, Broadway was originally not intended to be a boulevard or avenue. Today, Broadway showcases the numerous changes that have gone on over the last 150 years. While no longer primarily a residential district, few people can walk or drive along Broadway without admiring the graceful elm canopy, the wide park-like medians or the striking early 20th century Edwardian stone buildings scattered among contemporary office towers.

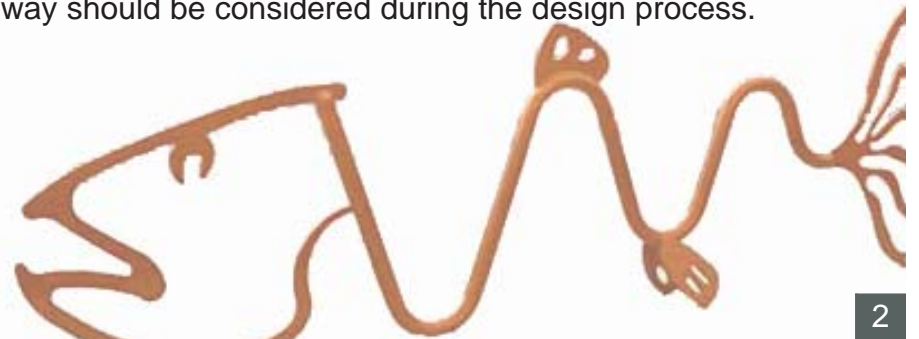


Planted at the turn of the 19th century, Broadway's elm trees were seen to create an attractive cityscape. Broadway is a distinctive street and a people place today mainly because of this environment created by its trees. Broadway is also host to a range of activities. Outdoor cafes, hot dog stands and events such as the "Little Mountain Blues Festival" bring foot traffic onto Broadway, encouraging locals and visitors alike to enjoy this distinct boulevard. At lunchtime, the medians act as a stretch of picnic parks. With its picturesque grounds and famous golden boy, the Legislative Building continues to be a highlight of Broadway and a place where people come to protest or to celebrate.



Broadway context images

The unique character of Broadway should be considered during the design process.



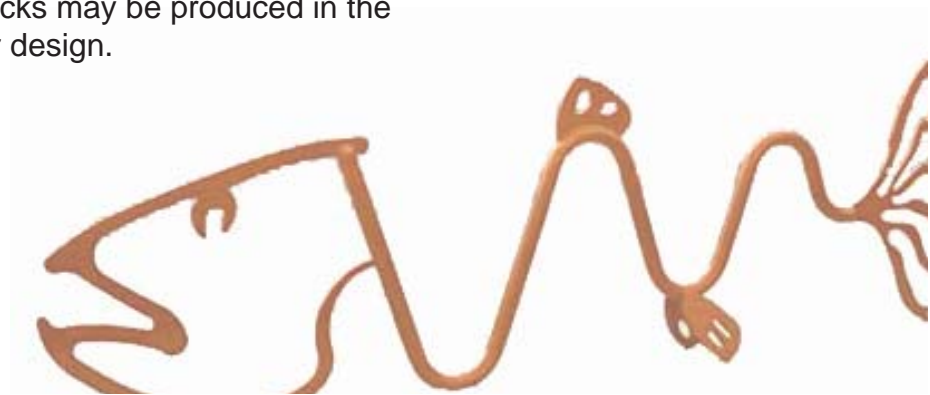


Who Can Submit

Any artist living or working in Winnipeg is eligible to submit up to five drawings. Please number your drawings (e.g. Drawing 1 of 1 or Drawing 1 of 5, etc.) and make sure your name appears on each.

How the Process will Work

Artists submit a drawing on the template provided, a CV, and an application form, all in hard copy. The deadline for submissions is **May 28 at 4 pm**. A jury will review all submissions and select up to three designs. Artists will be paid an honorarium of \$1500 for their design and will work with the Downtown BIZ to create a digital CAD drawing that will be used to laser cut a steel template. All costs and tasks associated with fabrication, installation and maintenance will be handled by the Winnipeg Arts Council and the Downtown BIZ. Up to three designs will be turned into up to twelve bicycle racks to start but more racks may be produced in the future. The name of the artist will appear on the rack of their design.

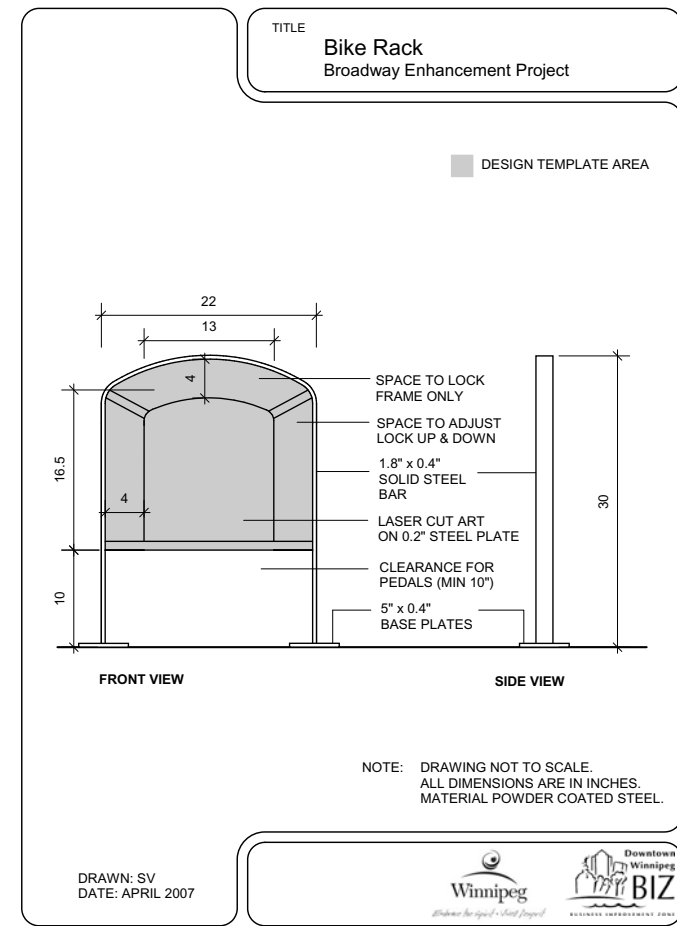




How the racks will look

As indicated in the image to the right, each bicycle rack will be of a similar outer form. The inner laser cut designs made from the artists' drawings will be the unique factor. How each artist chooses to leave spaces between the inner art plate and the rack frame can be achieved through design. Based on the requirements provided for functional bike locking, please carefully consider the points at which the steel plate will be welded to the arched frame.

The racks will be fabricated of powder-coated steel. The colour of the racks will be determined at a later date to harmonize with the existing street furniture and to highlight the art. Each rack will be 22" x 30" in size, providing locking space for two bikes each.





Who the jury is

The jury is composed of three Winnipeggers who, in addition to their other talents, are cycling enthusiasts: art teacher and artist Mary Ferguson; artist, project coordinator of One Green City and member of the BIZ Transportation Committee Anders Swanson and City of Winnipeg urban designer Doug Peever.

Guidelines for functional bicycle racks

The following guidelines will help artists create a design that will function as a bike rack:

- The bike rack should:
 - Support each bicycle upright by its frame in two places
 - Prevent the wheel of the bike from tipping over, and
 - Enable the frame and one of wheels to be secured using a standard U-lock or cable.
- The locking points must be between one and three feet off the ground, and provide sufficient room (min. width of four inches) to slide the lock up and down, as well as swinging in both directions (180 degrees) on the rack frame. Since bikes come in all different sizes with different clearances between the frame and the rim of the wheel, it is important to not limit the amount of room available for a cyclist to move their lock on the rack frame.
- There must be sufficient space at top of rack for locking bike frame only.
- The locking points must be at least one inch thick to deter bicycle theft, and cannot be more than four inches thick, which would prohibit the use of U-locks.
- There must be a minimum ten-inch gap at bottom of rack to allow a pedal to fit underneath.
- All designs must take safety in account: they must not have sharp edges or other openings that would be hazardous to the touch.

Some interesting websites that feature guidelines or artist-designed bicycle racks:

<http://www.apbp.org>

<http://www.portlandonline.com/transportation/index.cfm?&a=58409&c=34813>

<http://www.lca-inc.org/lca/ldmd/bikeracks/default.htm#>

<http://www.transportationchoice.org/BikeRacks.html>

http://www.creativemetalworkslc.com/Pages/custom_all.html





Application Requirements

Artists wishing to be considered must submit a complete package. Please submit all application documents typed or written in black ink on white, letter-sized paper (8 1/2" X 11") as outlined below. Please do not staple or bind document pages. Application packages must include the following:

1. One completed application form (attached to this document).
2. One copy of a curriculum vitae that includes a brief statement of artistic activities for the past twelve months. Please limit the CV to a maximum length of three pages.
3. Up to five line drawings, each executed on the attached template(s). Please draw in black ink so that the drawing can withstand some handling.

Application materials will **not** be returned.





Application Transit and Receipt

All materials must be submitted as one package. Incomplete and/or late submissions will not be accepted. Faxed or e-mailed submissions will not be accepted. The Winnipeg Arts Council and the Downtown BIZ will not be responsible for submissions lost in transit. While all reasonable care will be taken in the handling of materials, the Winnipeg Arts Council and the Downtown BIZ cannot take responsibility for lost or damaged materials.

It is the applicant's responsibility to ensure the application package reaches the WAC office by the deadline. All applicants will receive a notice by mail or e-mail that their application has been received. If you have submitted an application and do not receive notification within two weeks, please contact the WAC office.





Deadline

Complete proposal packages must be received on or before **28 May 2007 by 4:00 pm**. (This is not a postmark deadline).

Please send complete application packages to:

Tricia Wasney, Manager-Public Art

Re: Bicycle Rack Project

Winnipeg Arts Council

103 – 110 Princess Street

Winnipeg, Manitoba R3B 1K7

The Winnipeg Arts Council and the Downtown BIZ reserve the right to choose to not recommend any application, proposal or finalist and to terminate or re-advertise any project.

For any Call To Artists updates please check the web site at www.winnipegarts.ca.

For additional information or questions please call:

Tricia Wasney, Winnipeg Arts Council, (204)943-7668 or e-mail at twasney@winnipegarts.ca

This is a collaborative project of the Public Art Program of the Winnipeg Arts Council and the Downtown BIZ. The Winnipeg Arts Council is an arms-length agency of the City of Winnipeg, and manages the Public Art Program on behalf of the City. The Downtown Winnipeg BIZ is a not-for-profit organization funded through a levy on business tax that coordinates many programs and initiatives to improve and promote downtown Winnipeg.



Application Form

Public Art Opportunity: Bicycle Rack Project Call to Artists

Attach one copy of this form to the top of each application copy.

Last Name _____ First Name _____

Address _____ Postal Code _____

E-mail _____ Phone(day) _____ Phone (evening) _____

Applicant signature _____ Date _____

Checklist of materials included in your application package in the following order:

- Application form (this page)
- One copy of a curriculum vitae that includes a brief statement of artistic activities for the past twelve months. Please limit the CV to a maximum length of three pages.
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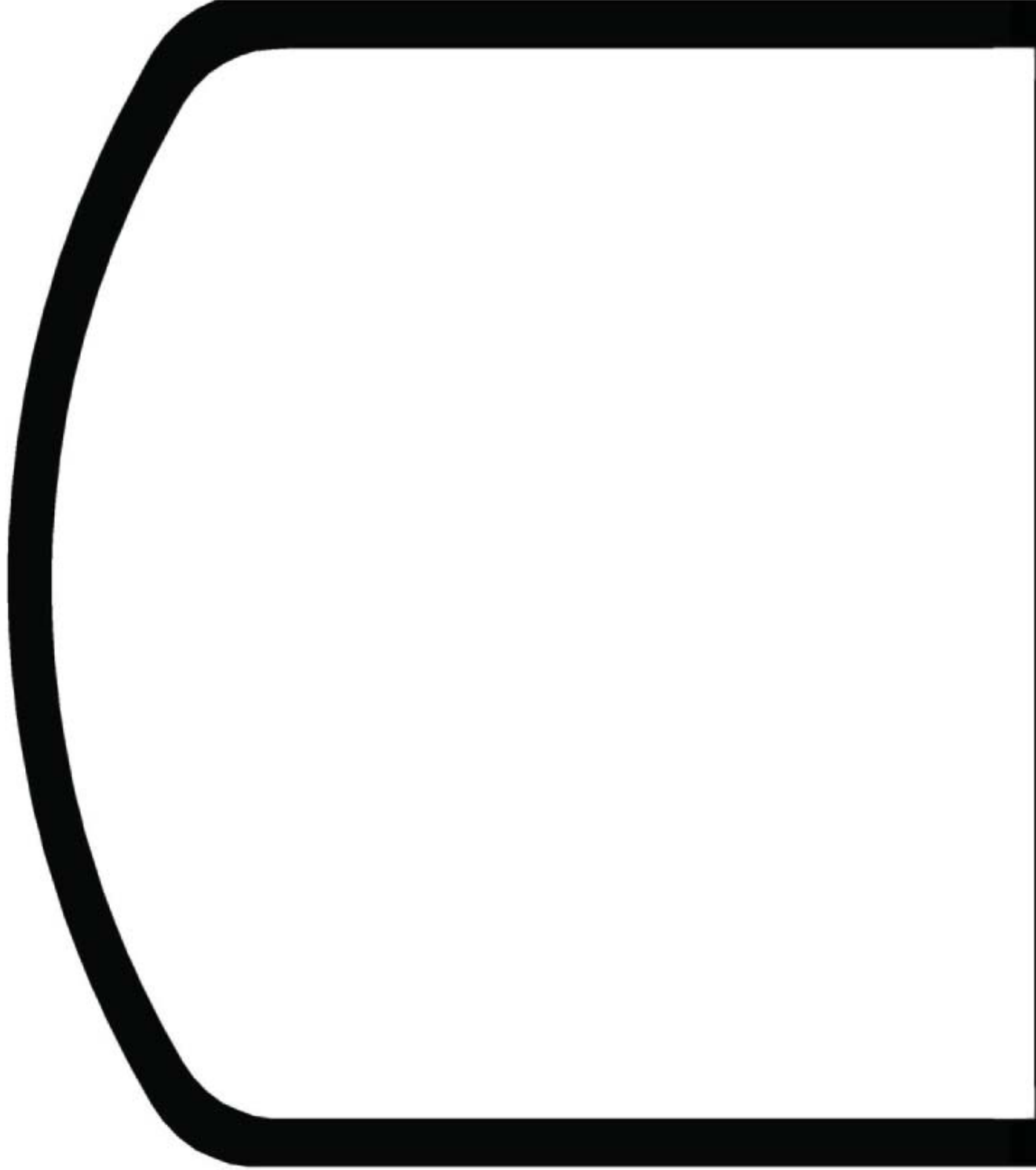
Please let us know how you found out about this opportunity _____



The Winnipeg Arts Council is an arms-length agency of the City of Winnipeg.



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Drawing Template

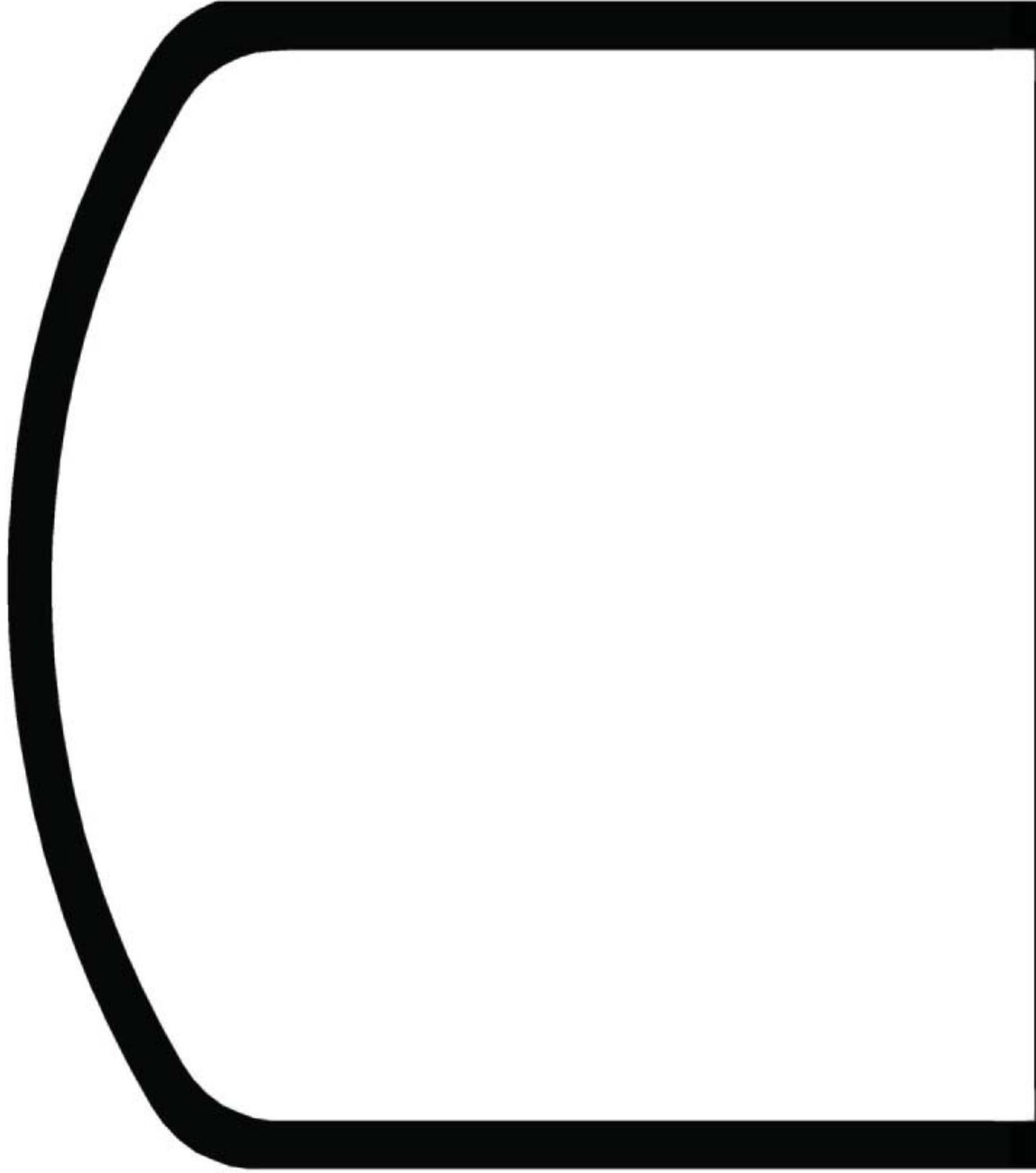
Actual size of bike rack: 30" tall x 22" wide

Actual size of laser-cut area: 19.8" tall x 21.4" wide

Template is approximately one third the actual size (scale 1:3)
(draw in upper area only)

Artist name: _____

Drawing: ____ of ____



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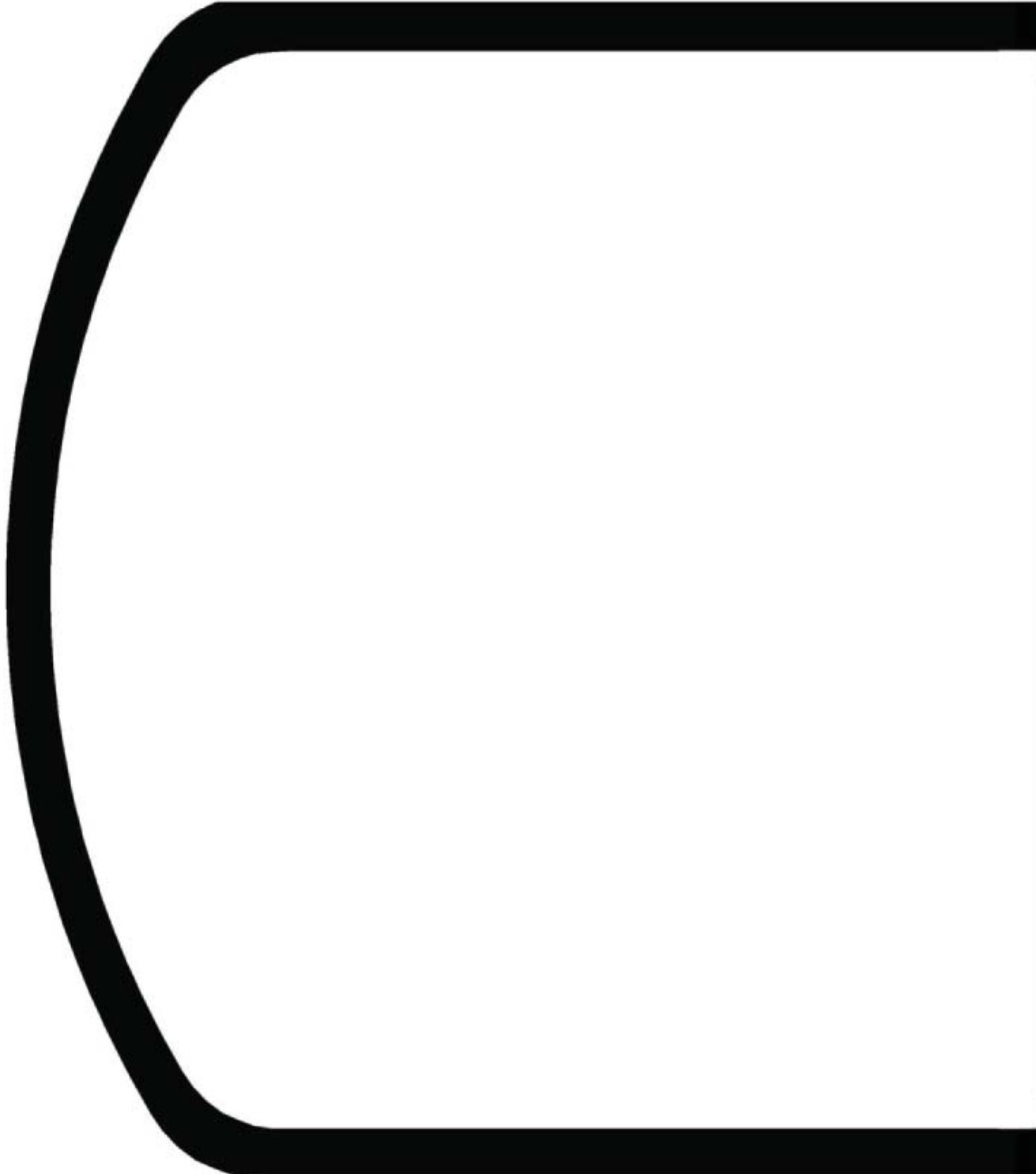
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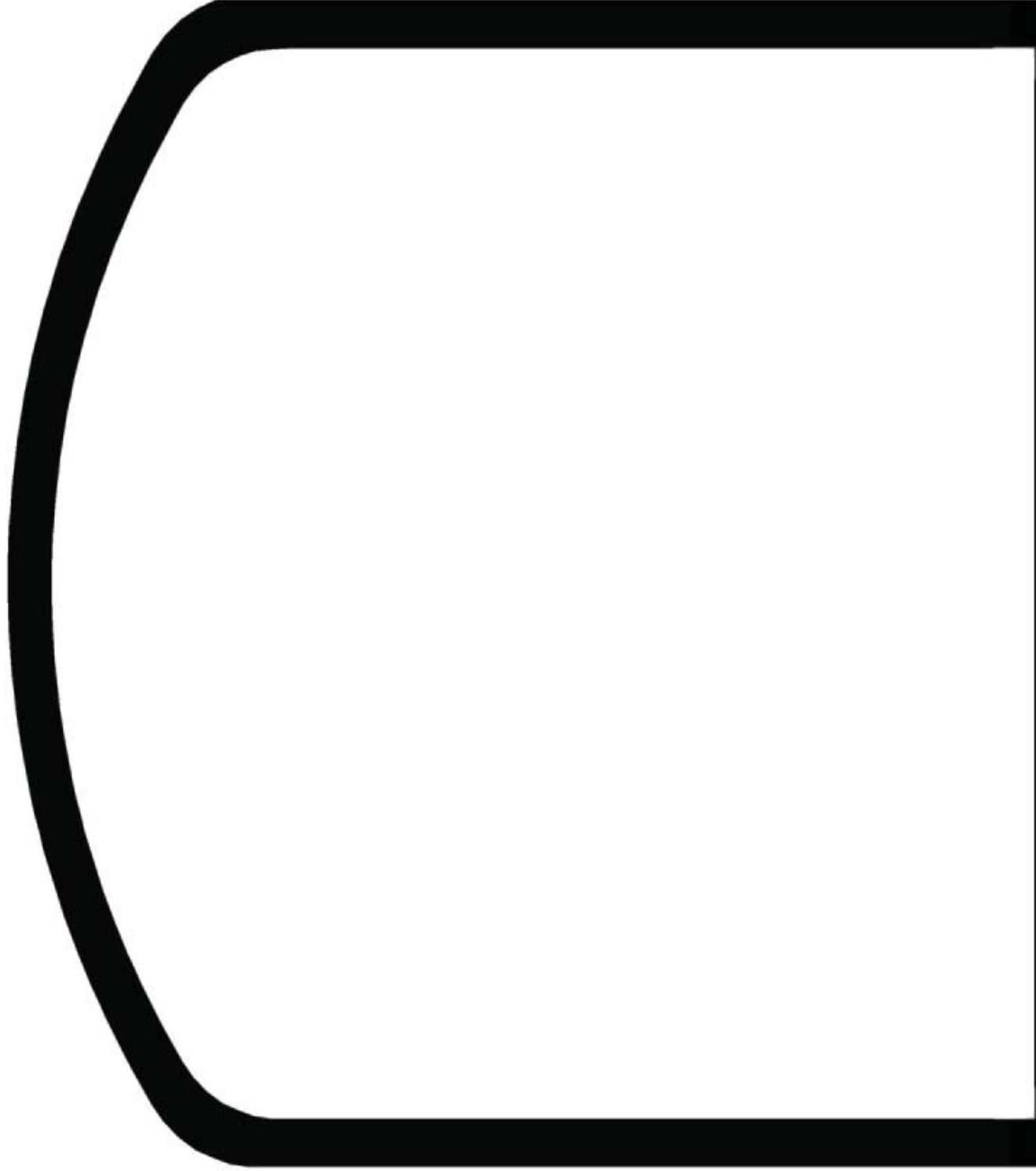
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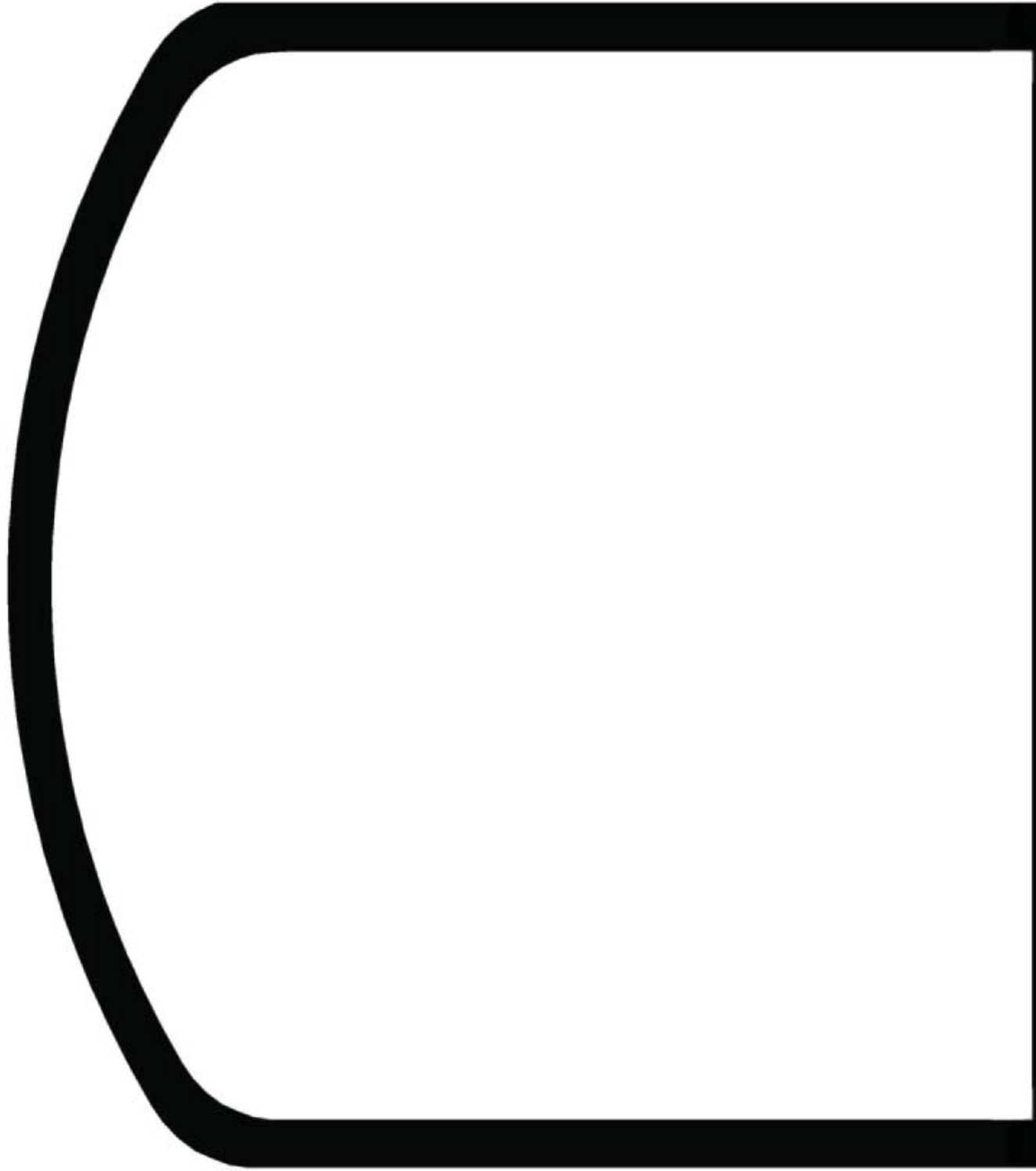
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