

Audience Development Grants *for arts organizations*

Final Report



Organization: _____

Contact Name: _____ Position: _____

Address: _____

Postal Code: _____ Phone: _____ Fax: _____

E-mail: _____

Website: _____

Total GRANT awarded: \$ _____ Year Received: _____

Amount received: \$ _____ Amount owing: \$ _____

All grant recipients are required to submit a final report within 90 days of completion of a supported project.

Please complete this form and attach:

1. A candid **narrative description** of the project undertaken and response to the following questions:
 - What impact did the receipt of the grant have on your organization and participating artists?
 - Was your audience development project successful?
 - How have you assessed and how will you continue to assess the success of this project?
 - What direct and indirect results were achieved beyond the completion of this project?
 - Who was your targeted audience?
 - Did you engage with this new audience?
 - How will you continue to develop meaningful relationships with this new audience?
 - Will your organization modify the project for repeat delivery?
 - Do you have any other relevant comments?
2. a **financial statement** with actual revenues and expenses (complete the Final Report ACTUALS column on the *Detailed Budget Template* submitted with your application)
3. samples of **printed materials** (programs, flyers, brochures) and **press materials** (articles/ reviews) related to your project

Please also include:

4. a CD with jpeg images (300dpi) related to your festival for Winnipeg Arts Council public relations use. Please include accompanying image credits: name, description of work/image, photographer, etc.

